



For Immediate Release:

Lipmedic Inc. Relocates to Grand Rapids, MI

April 1, 2004 (Grand Rapids, MI) Whoever said there was no such thing as a healthy addiction must have never surfed Lipmedic.com. Lipmedic Inc, formerly of Chicago, has moved their offices to Grand Rapids MI. The website of the Lipmedic International Lip Balm Boutique is a refreshing indulgence for lip balm enthusiasts everywhere, a virtual one-stop shop of lip care products of every color, flavor, texture, and packaging imaginable. One of the only sites that specializes in offering its clients such an extensive selection at such reasonable prices, Lipmedic promises to satisfy every lip's need. Customers rave about the selection of organic and vegan balms, foreign imported lip treats, and SPF-enriched tubes that are often hard to find elsewhere. And they simply can't get enough of the classic and funky flavors, from ajowan-lime to watermelon, and everything in between. Where else would you have the option of sipping cheap wine without the guilt, or indulging in a butterscotch sundae sans the calories, all at your fingertips?

Exclusive to Lipmedic is the Lip Balm of the Month program, where subscribers receive a different lip balm every month for a year. There's no better way to be adventurous with a bit of portable nirvana while sampling the lip balm rainbow. This fun and exciting lip care smorgasboard has been praised by websites like dailycandy.com, and the Lipmedic boutique has graced the pages of publications like the Los Angeles Times and the Baltimore Sun.

Of course, Lipmedic hasn't left out the men, who are likely to enjoy the plain and hemp balms. Convenient customer reviews are another great feature to help solve lip balm dilemmas. Our customers are always a top priority, as Lipmedic does its best to accomodate requests for lip products not currently available on its site.

Lipmedic.com has something to offer everyone, from tried-and-true drugstore classics like Carmex to more exotic European imports like Perfumeria. Whether you're hopelessly addicted or just enjoy that familiar tingly sensation, Lipmedic is just what the doctor ordered.

For more information on Lipmedic (www.lipmedic.com), please contact:

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