



For Immediate Release:

Lipmedic Presents Sweet Lip Treats for Your Valentine



February 1, 2004 (Grand Rapids, MI) If there's one day a year your lips deserve some special attention, it's Valentine's Day. Throw a creative spin on traditional Valentine's Day gifts this February 14th by pampering you and your beloved with delicious lip treats from Lipmedic.com.

Give a delicious chocolate morsel that stays on the lips and not the hips with Hershey's Kiss Lip Gloss. Add a romantic touch to your real-life kisses with Joey NY's mouthwatering Delipicious Chocolate Covered Strawberry lip balm or Chocolate Raspberry Ganache for Lips, and we promise calories will be the last thing on your mind. Profess your love with Pookie's Be Mine Lip Balm, and your sweetie will be hooked. What could be sweeter than a dozen roses? Our bestselling Labello Rose Lip Balm, of course—and its shelf life is sure to outlast the petals.



Cupid himself couldn't have prescribed a better love potion than the endless possibilities at Lipmedic.com. Make sure this Valentine's Day that both your lips and your sweetheart will be in for a treat.



For more information on Lipmedic (www.lipmedic.com), please contact:

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