



For Immediate Release:

Lipmedic Promotes SPF Lip Balms for Winter Sports



January 1, 2005 (Grand Rapids, MI) Hitting the slopes this winter can be grueling on your body, but can also do a number on your lips. Lipmedic.com makes it a cinch to sport unbeatable lip protection with balms that are perfect for cold weather activities. Eco Lips organic SPF 30 Lip Balm tastes great and offers fantastic protection from the sun, wind, and cold, not to mention the convenient clip-on attachment so that you can apply as often as you like. Subzero temperatures don't mean you can't enjoy a little bit of Hawaii, as Hawaiian Tropic's Lip Balms in Vanilla Mint, Citrus, and Original flavors are great for guys and girls, with SPF 45 to boot.



Lipmedic.com has almost 70 lip products with solar protection factors to choose from, all of which are sure to complement the active winter lifestyle. And with many tubes costing under \$5, you can afford to stock up for family and friends. This winter season, stay ahead of the game by protecting chapped lips and letting your skills do all the talking.



For more information on Lipmedic (www.lipmedic.com), please contact:

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